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# How To Win Fantasy Football



## Synopsis

How To Win Fantasy Football gives you proven successful strategies, from a real writer, who shares everything. It will change your coaching philosophy, helping you focus on what's truly integral to becoming a champion. You'll spend less time buried in stats, and more time actually enjoying football. This book is for fantasy football players who are deeply passionate about the game of football itself. If that speaks to you, then you're in the right place.

How to Win Fantasy Football is a rare fantasy football find on three fronts, and it's a book you can't afford to pass up if your goal this season is to fight for a championship. First, it's a rare fantasy football book written by a proven winner. Most authors in this niche tout their irrelevant credentials with alarming regularity. "I worked at ESPN for 20 years!" "I write for MiamiDolphins.com!" "I've played fantasy football for over a decade!" That's great, but before you step out to teach someone else how to play this crazy game, the most important question a reader wants answered is simply this: DID YOU WIN?

How To Win Fantasy Football is written by a champion, a player who's not only played for over 20 years, but in the past two decades has never had a losing record. 11 Super Bowls in 20 years. 18 Division Championship appearances. This book holds the credentials of a true winner, something most fantasy football books inexplicably gloss over as trivial.

Second, it's actually written by a writer, someone who can clearly communicate winning strategies, without burying you in page after page of poorly written advice and overblown statistical analysis. It's a book from an author, not a book written by someone flaunting a degree in Statistics or Mathematics. And finally, How to Win Fantasy Football is the extremely rare fantasy football work written by a player willing to share everything with the reader, holding absolutely nothing back. The author retired from the game at the end of the 2011 season, which may seem irrelevant, but it's actually pivotal to the book's content. All the best competitive fantasy football players hold onto their secrets. It's an advantage they won't, and shouldn't, readily relinquish even to write a book. In the past, even if you did find a tried and true winner who stepped up to write a book, he likely held out on you that's just the nature of the game. You can't maintain your competitive edge if you put all your secrets into a book for your opponents to read!

Author Eric Battersby is actually giving copies of this book to all of his arch-rivals of the past two decades letting every secret go. There may not be another book in this entire niche that holds even just this one distinction, let alone all three mentioned above.

\*\*\*\*\*The 4-book series helps you step-by-step turn your fantasy football team into a perennial playoff powerhouse, starting from the ground up. Volume One lays the foundation for a fantasy football championship. CHAPTER 1 Chapter 1 focuses on perhaps

the most important piece to the championship puzzle – changing your coaching mindset. Very few people win with regularity in fantasy football, which means you need to think like the very few, not the many. Changing your mindset – your coaching philosophy – to that of a winner, is the first step down the road to glory.

**CHAPTER 2** This brief chapter starts your Preseason prep early, and leads into the important, detailed techniques discussed in Volume Two of the series. When does fantasy football prep begin for a champion? What two things do you start with to get a leg up on the competition?

**CHAPTER 3** Chapter 3 takes you on an epic quest... for the Holy Grail of fantasy football – Evaluating Talent. Learn the 4 principles of Talent Evaluation that, once you commit to memory and adhere to, will boost the strength of your fantasy squad each and every season.

## Book Information

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## Customer Reviews

While this is a fairly quick read, its not because it is thin on content. This 1st book really lays the groundwork for the rest of the series while standing on its own with some solid insights. I was

impressed that the author really nailed the psychology of the game without inundating the reader with statistical formulas and other BS that applies to a very small part of the fantasy football community. This book speaks to every single person who plays fantasy football, regardless of the rules or type of league you are in- and that's a rare find. Looking forward to reading the other books in the series and checking out the website that is set up for readers of the book! I have a feeling that I will be updating this review at the conclusion of the season with some very good news.

Despite the fact that I have been participating in fantasy football for 12 years, there are a quite of few valuable pointers that I learned. The author did a very good job of catering to both beginners and experienced fantasy football players. I would definitely recommend this book to others!

I've been in a ton of fantasy football leagues over the years as well and really appreciated the tips and tricks. Look forward to seeing more from this author and checking out his website!

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